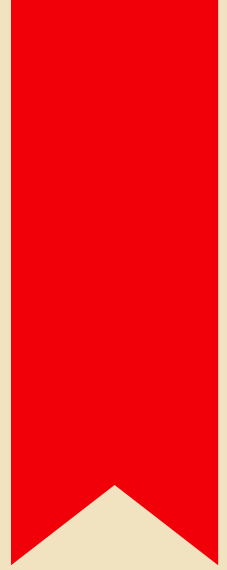


BOOKLET

FIRST CHOISE FOR GASTRONOMY AND TRADE



Eat Well, Live Better



Outstanding quality



100% Traceability



**Exclusive open-air
husbandry**



**Free of medication
residues**

**KU
ZU
CO**

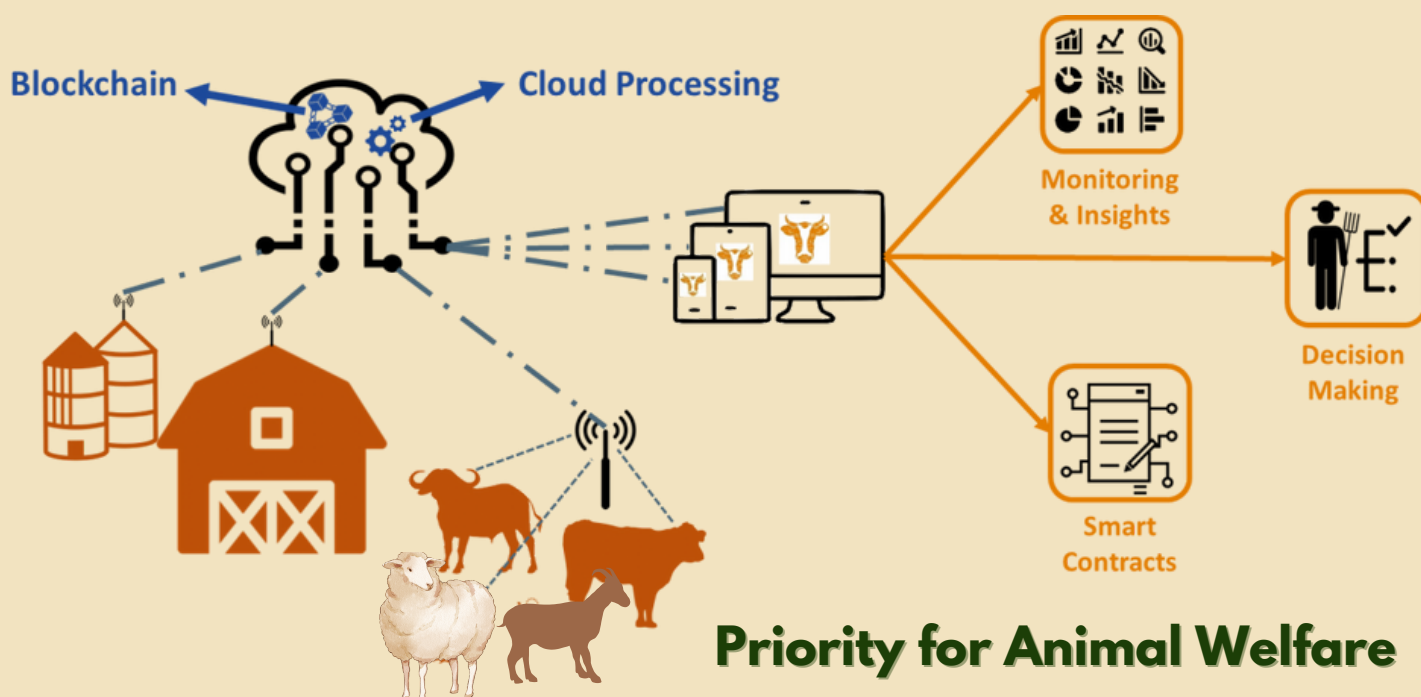
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INTRODUCTION

- Extraordinary beef, lamb and goat production chain is exemplary.
- Animals are raised under precision livestock standards.
- Hygiene standards are first-class, and production and processing comprise full traceability of the finished products.
- A forward-looking concept for the highest claims on quality and safety.



Priority for Animal Welfare
Passion for Product Quality

FRESH & FROZEN MEAT

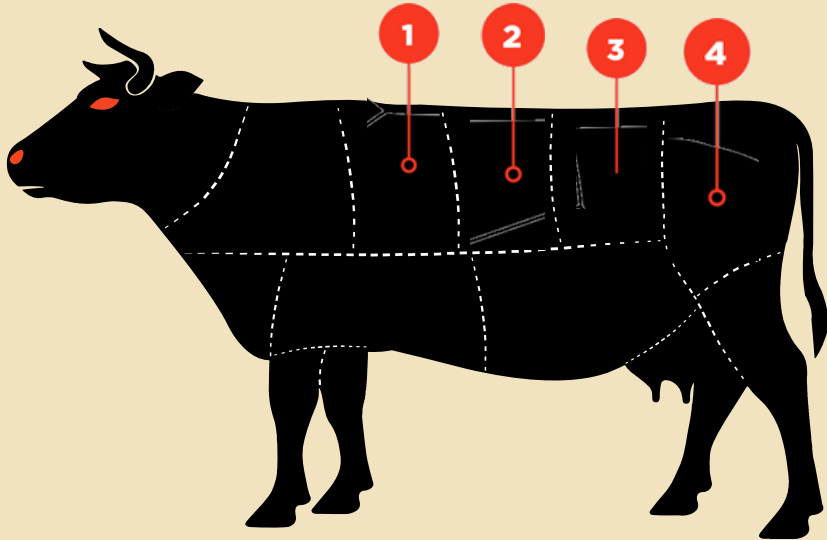
Our fresh meat products guarantee a consistently high international quality standard within the entire value-added chain, which is continuously inspected both internally and externally.

The safety of our fresh/frozen meat products is our highest prize. Right in the producing country, we make entirely sure that our high quality claims are complied with, as concerns both the characteristics of the goods and the husbandry and raising according to our animal welfare standards.





Beef



Premium Beef
Premium
Experience



1

Ribeye



2

Striploin



3

Tenderloin

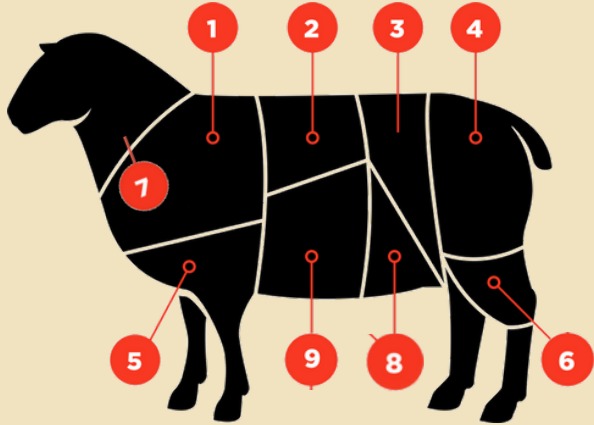


4

Eyeround

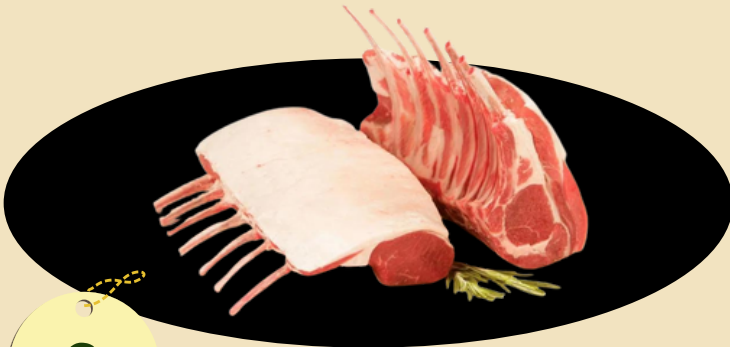


Lamb



Shoulder

1



Rack

2



Loin

3



Leg

4



Neck

7



Fore & Hind Shank

5-6

Gourmet Beef and Lamb

5

Burgers & Koftas



Minced lamb and beef mixture luxury part consisting mainly of neck, shoulder, breast and leg parts.



Premium Burgers



Lamb



Beef



Beef & Lamb



Gourmet Koftas

Deliciously handcrafted
and ready to cook
frozen meat kofta.
Made using authentic
Turkish seasoning for
an aromatic blend of
flavours.



Beef Soujouk Kofta



Beef Gourmet kofta

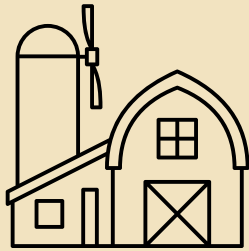


Beef & Lamb Soujouk Kofta



DAIRY QUEEN GOAT PRODUCTS

8



MADE WITH FRESH MILK FROM WELL CARED GOATS

Our dairies are produced from the milk sourced from Smart Farms obey the Farming Practice for the Welfare of Goats.



Our traditional cheeses do not contain hydrogenated oils, food colorings, emulsifiers, and other unnecessary additives found in many highly-processed cheese products.



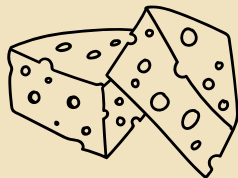
MADE USING TRADITIONAL METHODS

The secret ingredient is the time-honored cheese making art; and you can taste the difference.



SOURCE OF PROTEIN

Our #1 ingredient is high in protein, fresh Turkish goat milk... making many of our goat cheeses a good source of protein.



DELICIOUSLY MILD

Fresh milk and simple ingredients offer a delicious mild goat flavour profile.





Goat Cheese



Feta

25%
Fat



19.8%
Fat

Teen Tit



Basma

25%
Fat



10.6%
Fat

Spicy Sürk



Aged Feta

20.7%
Fat



6.4%
Fat

Aged Kashar



Goat Dairies



Butter



Strained Yogurt



Dulce de Leche



Ghee



Raw Cocoa Hazelnut Cream



Labneh

Our Expert Team

11



Dr Bahadir Odevci
Managing Director



Prof Dr Ebru Emsen
CSO-Animal Scientist



Dr Haydar Demirezer, DVM
Farm Managing Director



Atilla Ozgul
**Meat Product Managing
Director**



Murat Ulusoy
**Dairy Products Managing
Director**